

JB BEAUTY

training
studio

about

JBe BEAUTY TRAINING STUDIO

JBe Beauty was founded in 2016 as a beauty haven for women looking to enhance their appearance in a space that is calibrated to a frequency of encouragement and self-discovery.

We have found that adorning the body by way of permanent makeup and uplifting other women through education in the beauty industry is our lifelong passion project.

After spending 2017 and 2018 traveling across the country to train students in the art of microblading, we decided to develop a comprehensive training program for Colorado students focusing on the most relevant evidence-based techniques while embracing the art of cosmetic tattooing.

We are passionate about how transformative a career in cosmetic tattooing can be in the lives of our students. We've created a learning method that includes various learning modalities to suit all learning styles. **Our course is comprised of online lectures, procedure videos, hands-on practice with one-on-one instruction, in-class group activities, live model appointments, and a robust student support community.**

Our course is held in our studio in Glendale, CO. The training studio is a space that encourages connection while also providing a learning environment that is welcoming and encouraging!

♥ Simone



COURSE OVERVIEW

WHAT TO EXPECT

Learn the best techniques for: Nano Stroke Technique, Ombre Brows, Lip Blushing, and Permanent Eyeliner Enhancement

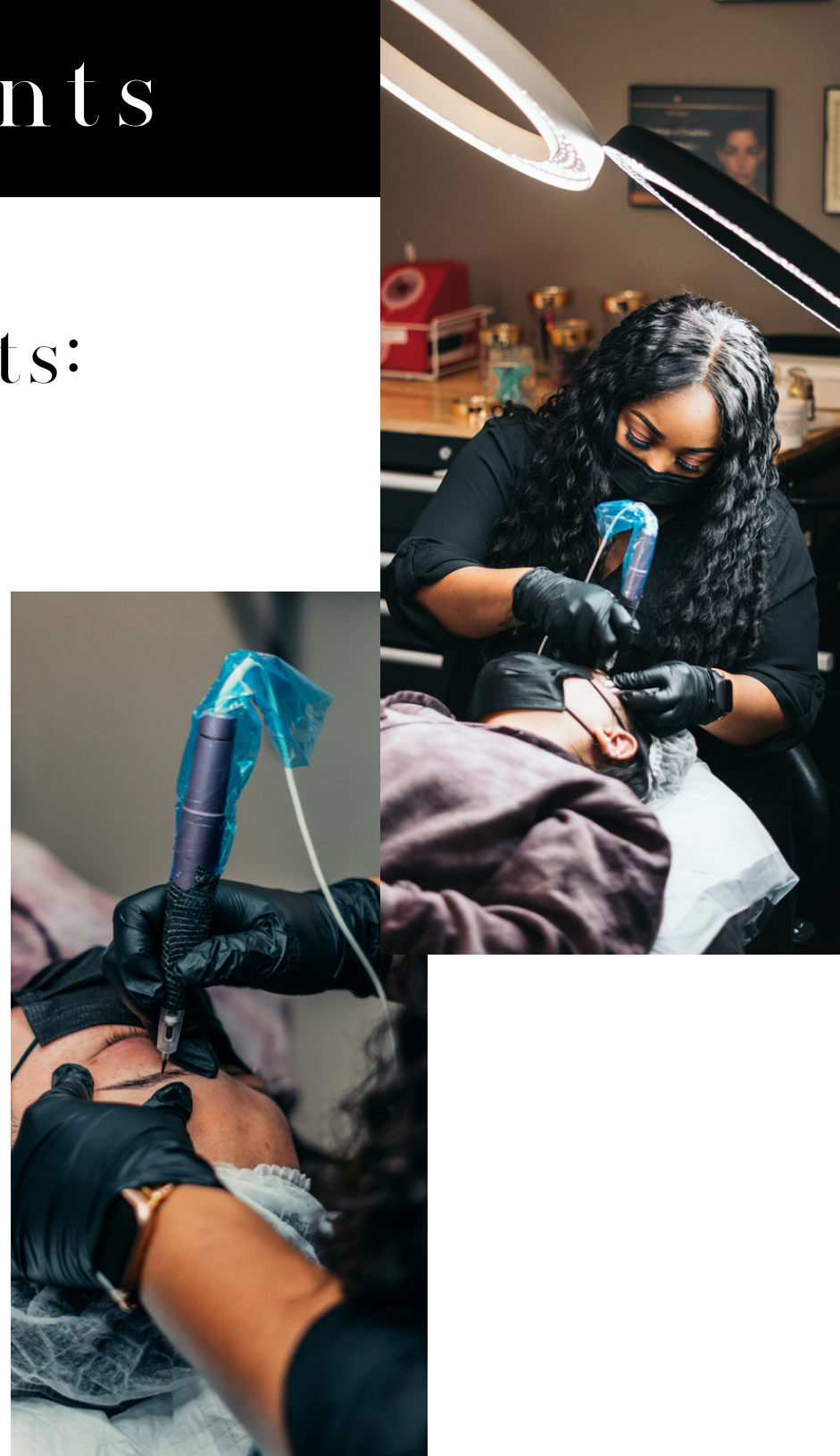
- Understand in-depth knowledge of proper sanitation and health-compliant working environment regulations to ensure safety for both the practitioner and the public
- Understand facial anatomy and how to add beauty to the face through cosmetic tattooing
- Learn how to create stunning symmetrical brows, lips, and liner with our mapping and drawing techniques
- Learn about the best cosmetic tattooing tools and products available to produce stunning hyper-realistic results
- Learn our unique color selection process to ensure you choose the right color every time
- Understand client expectation management, including client consultation and how to navigate client complaints
- Liability Insurance requirements
- Understand long-term outcomes and how to produce consistent results
- Learn how to start and scale a cosmetic tattooing business



course kit contents

What students
receive in their kits:

- COSMETIC TATTOOING MACHINE
- MACHINE POWER SUPPLY
- WIRELESS POWER SUPPLY
- MACHINE NEEDLES
- FULL COLOR LINE OF PIGMENTS
- PROFESSIONAL SHAPING RAZORS
- BROW SHAPING PENCIL
- COMPREHENSIVE THEORY MANUAL
- PRACTICE BOOK
- PRACTICE LATEX FOR ALL PROCEDURES
- & MORE



choose your course type:

OPTION 1

Cosmetic Tattooing Fundamentals

The Brow Course:
Learn Nano Brow & Ombre Brow Techniques

OPTION 2

Cosmetic Tattooing Fundamentals PLUS

The Full Package:
Includes Nano Brows, Ombre Brows,
Eyeliner, & Lip Blush



PAYMENT STRUCTURE

\$500 deposit is required to confirm your class date.

\$4,480

Option 1: Cosmetic Tattooing
Fundamentals

\$6,160

Option 2: Cosmetic Tattooing
Fundamentals PLUS

QUESTIONS? EMAIL US
Training@JBeBeauty.com

***Third-party financing opportunities are available;
please inquire about this option when enrolling.**

course dates

2026



september 2026

NIGHT SCHEDULE

- In-person days:
 - Monday, Tuesday, Wednesday
 - 3PM - 9PM
- Model & shadowing appointments are scheduled by students on approved days, held between 10AM - 6PM.

START DATE: SEPTEMBER 14TH

CHOOSE YOUR COURSE TYPE:
OPTION 1 OR 2



october 2026

DAY SCHEDULE

- In-person days:
 - Monday, Tuesday, Wednesday
 - 10AM - 4PM
- Model & shadowing appointments are scheduled by students on approved days, held between 10AM - 6PM.

START DATE: OCTOBER 26TH

CHOOSE YOUR COURSE TYPE:
OPTION 1 OR 2

schedule breakdown

SEPTEMBER 2026 - EVENINGS

MONDAY

TUESDAY

WEDNESDAY

7

Complete
Online
Learning

8

Complete
Online
Learning

9

Complete
Online
Learning

14

In-Person
Day 1

3PM-9PM

15

In-Person
Day 2

3PM-9PM

16

In-Person
Day 3

3PM-9PM

After in-person day 3, students schedule the following online using the student calendar on jbetraining.com:

- Studio Shadow Session (1 DAY)
- Live Model Appointments (1 MODEL PER AREA)

schedule breakdown

OCTOBER 2026 - DAYS

MONDAY

TUESDAY

WEDNESDAY

19

Complete
Online
Learning

20

Complete
Online
Learning

21

Complete
Online
Learning

26

In-Person
Day 1

10AM-4PM

27

In-Person
Day 2

10AM-4PM

28

In-Person
Day 3

10AM-4PM

After in-person day 3, students schedule the following online using the student calendar on jbetraining.com:

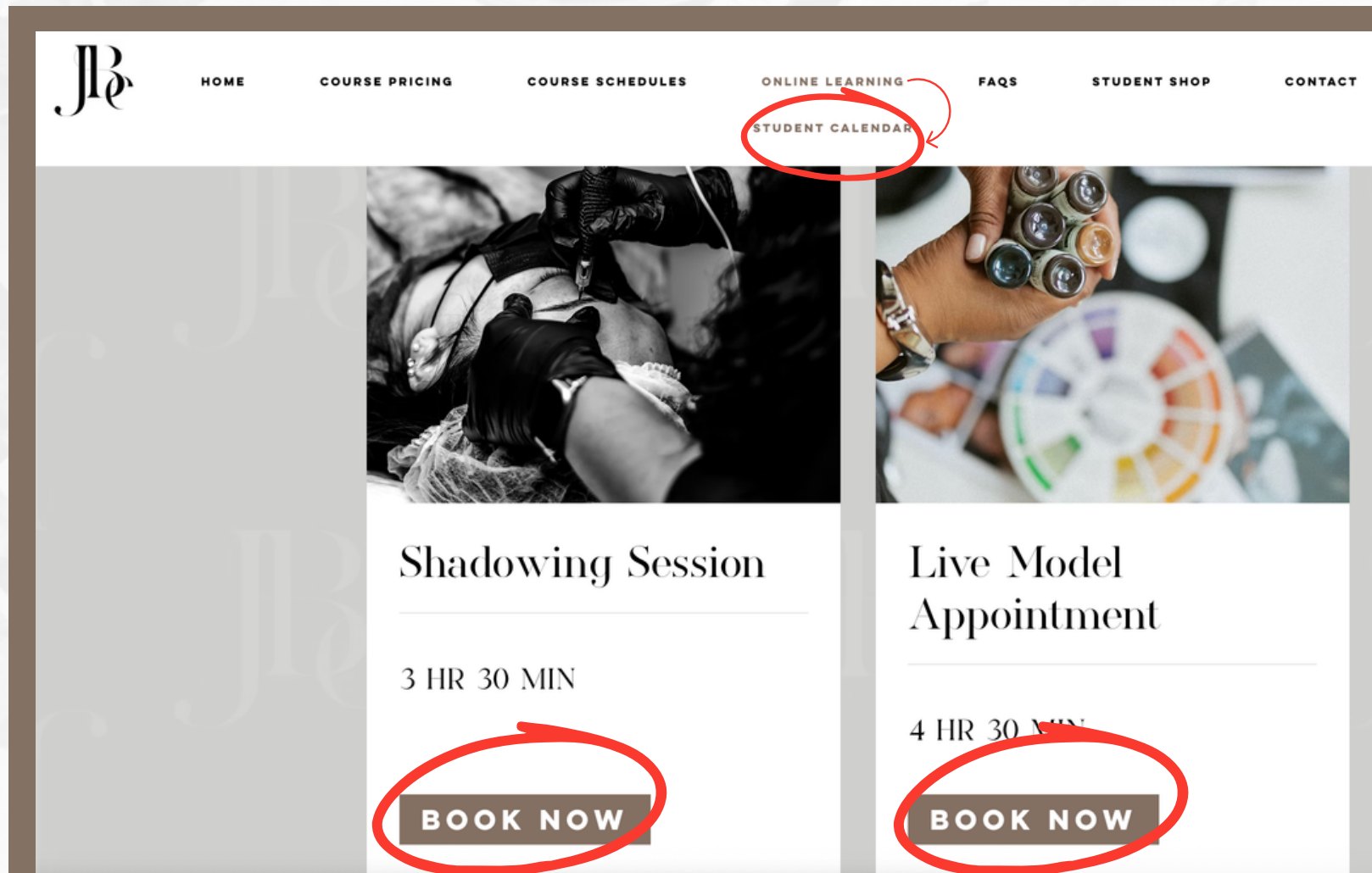
- Studio Shadow Session (1 DAY)
- Live Model Appointments (1 MODEL PER AREA)

Booking Model Appointments & Shadowing Session

After in-person day 3, students schedule the following online using the student calendar on jbetraining.com:

- Studio Shadow Session (1 DAY)
- Live Model Appointments (1 MODEL PER AREA)

Under “Online Learning”, go to the Student Calendar page to book your Shadowing Session or Live Model Appointments.



The screenshot displays the jbetraining.com website. The navigation bar at the top includes links for HOME, COURSE PRICING, COURSE SCHEDULES, ONLINE LEARNING, FAQs, STUDENT SHOP, and CONTACT. The 'ONLINE LEARNING' link is circled in red, with a red arrow pointing to the 'STUDENT CALENDAR' link below it. The main content area features two booking options: 'Shadowing Session' and 'Live Model Appointment'. Each option includes a representative image, the session title, duration, and a 'BOOK NOW' button. The 'Shadowing Session' has a duration of 3 HR 30 MIN, and the 'Live Model Appointment' has a duration of 4 HR 30 MIN. Both 'BOOK NOW' buttons are circled in red.

Session Type	Duration	Booking Button
Shadowing Session	3 HR 30 MIN	BOOK NOW
Live Model Appointment	4 HR 30 MIN	BOOK NOW

earning potential

cosmetic tattooing is life changing...

A career in cosmetic tattooing is rewarding and lucrative!

The average price per permanent makeup procedure is \$300-1000 per service depending on the market you will be working in.

Creating a 6-7 figure cosmetic tattooing career is possible! We will discuss throughout the course how to establish yourself and crush your financial goals.

contact

EMAIL

Training@JBeBeauty.com



let's do this!

how to enroll:

1. EMAIL training@jbebeauty.com
2. Let us know: Which course type (1 or 2) and start date are you interested in? Any questions?
3. We collect your \$500 deposit via Square.
4. Choose and set up a payment method for the rest of tuition:
 - a. Pay In Full
 - b. Credee Financing
5. Sign your enrollment agreement
6. YOU'RE IN!

EMAIL

Training@JBeBeauty.com



let's do this!

how to enroll:

1. Go to jbebeauty.com
2. Click “ Enroll Now” in the top right corner.
3. Choose a course option.
4. Follow the steps and put down your \$500 deposit.
5. Choose a payment method for the rest of tuition:
 - a. Pay In Full
 - b. Credee Financing
6. **YOU'RE IN!**

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